The Big50 is about the best of the best: Remodelers who distinguish themselves by their exceptional business acumen, first-rate customer service, and high-quality work. Respected by their peers, recommended by their clients, they stand as models for the industry. Join us as we shine the spotlight on 50 remodelers from around the nation who exemplify industry excellence. Remodeling salutes the Big50 Class of 2006.
Kenneth Fisher, CR, and Peggy Fisher, CR, CKD, ASID, Allied Member
Fisher Group
Annandale, Va.

Design/build remodeling
26 years in business
2005 volume: $1.9 million
Staff: 4 office, 10 field

Ken and Peggy Fisher first met on a jobsite in the 1980s. Ken was the contractor on the project, and Peggy had been tapped after the original designer had been fired.

Now married and co-owners of Fisher Group, the pair mesh their talents and interests. Ken oversees production, estimating, and structural design elements, while Peggy focuses on design and marketing. Fisher Group is the rare company that does its own electrical and tile work. “We’ve found that it gives us nice control over the finished product and it gives the design department more freedom,” Ken says. “We can design something a little more complex without having to pay a premium price for it.” Peggy adds, “We were ‘fired’ by our tile contractor because our work was too complicated.” Having these departments in-house allows Peggy to use her creativity to its full potential in designing the company’s projects. —H.A.